



# KENOSHA COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN

MID-YEAR (2016-2020)

*An Initiative Supported Through the Kenosha County Division of Health*

Revised - June 2016

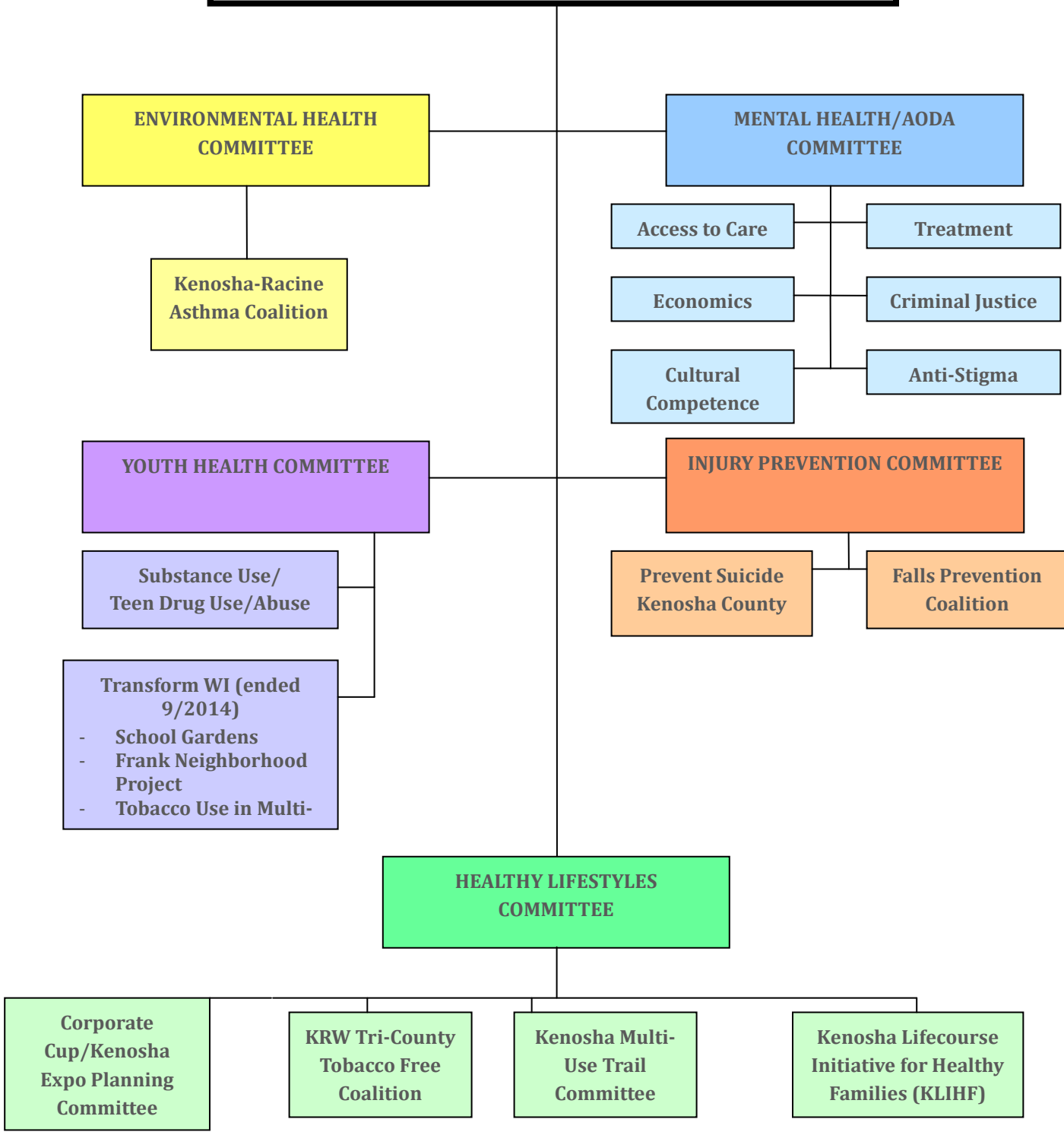
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# HEALTHY PEOPLE KENOSHA COUNTY 2020

## HEALTHY PEOPLE KENOSHA COUNTY 2020 STEERING COMMITTEE



## Steering Committee

### Co-Chairpersons

**Jennie Tunkieicz**, *Kenosha County Executive's Office*

**Rick Dodge**, *Kenosha County Board of Supervisors*

**Cindy Altergott**, *Kenosha YMCA (Healthy Lifestyles Committee Chair)*

**Mary Coffey**, *Kenosha Community Health Center*

**Patricia Demos**, *Kenosha Unified School District*

**Jacqueline Sieracki**, *KRW Tri-County Tobacco Free Coalition (Chair)*

**Adelene Greene**, *Kenosha County Division of Workforce Development*

**Pam Halbach**, *Racine-Kenosha Community Action Agency, WIC Program*

**John Jansen**, *Kenosha County Human Services*

**LaVerne Jaros**, *Kenosha County Division of Aging and Disability Services (Mental Health/AODA Committee Chair)*

**Cynthia Johnson**, *Kenosha County Division of Health*

**Doug Koch**, *Aurora Medical Center-Kenosha*

**Joe Kucak**, *Citizen Member*

**Tracy Nielsen**, *United Way of Kenosha County*

**Gwen Perry-Brye**, *Kenosha County Division of Health (Kenosha Lifecourse Initiative for Health Families Chair)*

**Ron Rogers**, *Kenosha County Division of Children & Family Services (Youth Health Committee Chair)*

**Debbie Rueber**, *Kenosha County Division of Health (Prevent Suicide Kenosha County Chair)*

**Patricia Shumaker**, *Kenosha County Division of Health (Kenosha/Racine Asthma Coalition Chair)*

**Stacey Wians**, *Kenosha County Division of Health (Healthy People Kenosha County Coordinator)*

# HEALTHY PEOPLE KENOSHA COUNTY 2020

## Healthy Lifestyles Committee

### HEALHIEST WISCONSIN 2020 FOCUS AREAS

- Adequate, Appropriate, and Safe Food and Nutrition
- Alcohol and Other Drug Use
- Physical Activity
- Tobacco Use and Exposure

2020 GOALS	2020 OBJECTIVES	BASELINE	CURRENT STATUS	DATA SOURCE
Promote the importance of physical activity and proper nutrition.	By 2020, the percent of Kenosha County adults reporting fair or poor health (age-adjusted) will decrease to 10%	15% (2008)	21% (2014)	Kenosha County Community Health Survey
	By 2020, the percentage of Kenosha County adults who report engaging in moderate physical activity (5 times/week for 30 min) will increase to 50%.	34% (2008)	39% (2014)	Kenosha County Community Health Survey
	By 2020, the percentage of Kenosha County adults who report a being overweight will decrease to 45%.	64% (2008)	65% (2014)	Kenosha County Community Health Survey
Promote the responsible use of alcohol.	By 2020, the percentage of Kenosha County adults who report being a binge drinker will decrease to 15%.	23% (2008)	32% (2014)	Kenosha County Community Health Survey
Decrease the number of adults who report tobacco use.	By 2020, the percent of adults that report being a current smoker (30 days) will decrease to 18%.	26% (2008)	28% (2014)	Kenosha County Community Health Survey
	By 2020, the percent of adults that report using E-cigarettes will decrease to 5%.	9% (2014)	9% (2014)	Kenosha County Community Health Survey
Dementia Friendly Community Training	By 2020, Kenosha County Division of Aging and Disability Services will implement dementia friendly training to 50 local businesses and organizations.	n/a	n/a	Local data from Kenosha County Division of Aging and Disability Services
Reduce premature deaths in Kenosha County.	By 2020, the years of potential life lost before the age of 75/100,000 population (age adjusted) in Kenosha County will improve to 6,300 years.	7,100 years (2005-2007)	6,808 years (2010-2012)	National Center for Health Statistics

# HEALTHY PEOPLE KENOSHA COUNTY 2020

Improve Kenosha County immunization rate for children 2 years and younger.	By 2020, 80% of children residing in Kenosha County who turn 24 months of age will complete all required immunizations.	60% (2010)	65% (2014)	Wisconsin Immunization Registry (WIR)
Improve the Kenosha County infant mortality rate among the African American population.	By 2020, the Kenosha County African American infant mortality rate (10 year average) will be 2.0/1,000 live births.	8.1/1,000 (2008-2011)	13.2/1,000 (2009-2012)	WISH Database

## IMPACT OBJECTIVES:

- Reduce binge and heavy drinking in colleges.
- Increase the number of families engaging in physical activity together.
- Increase the number of restaurants/school cafeterias offering/promoting healthy food choices.
- Increase the number of community organizations, employers, and institutions that promote responsible use of alcohol for sponsored gatherings or events.

## RISK FACTORS:

- Unhealthy diet
- Physical inactivity
- Lack of education
- Low income
- Unemployment
- Binge drinking
- Food deserts
- Cultural food choices

# HEALTHY PEOPLE KENOSHA COUNTY 2020

## Mental Health/AODA Committee

### HEALHIEST WISCONSIN 2020 FOCUS AREA

- Mental Health

2020 GOALS	2020 OBJECTIVES	BASELINE	CURRENT STATUS	DATA SOURCE
Individuals served by Kenosha County's mental health and substance abuse programs will reflect the diversity of the community.	By 2020, the percent of Hispanic individuals represented in Kenosha County's community-based mental health and substance abuse services will increase to 10%.	7% (2010)	11% of 2014 contacts to the Mental Health & Substance Resource with known ethnicity Center were from Hispanic individuals	Kenosha Human Development Services client tracking system
Quality of life will be improved for persons with mental illness.	By 2020, psychiatric hospitalization rates will be reduced to 6.3/1,000 population. <i>Note: Assumes a corresponding increase in preventive services.</i>	7.6/1,000 (2008)	8.1/1,000 (2012)	WI Dept. of Health Services Health Profiles
	By 2020, reduce the percent of Kenosha County residents who report feeling sad, blue or depressed to 6% of the population.	7% (2008)	7% (2014)	Kenosha County Community Health Survey
Reduce the incidence of binge drinking in Kenosha County.	By 2020, reduce the percent of adults who report being binge drinkers to 18%.	23% (2008)	32% (2014)	Kenosha County Community Health Survey

### IMPACT OBJECTIVES:

- Increase the diversity of the mental health/AODA workforce.
- Reduce stigma of mental illness in the community.
- Increase options for housing, treatment and employment for persons with mental illness and substance abuse addiction
- Provide culturally diverse programs, services.
- Increase screening for risk of depression and substance abuse issues.

## RISK FACTORS:

- Poverty
- Lack of insurance coverage
- Cost of treatment/medications
- Insufficient treatment resources
- Unemployment
- Drug/alcohol addiction
- Homelessness



# HEALTHY PEOPLE KENOSHA COUNTY 2020

## Injury Prevention Committee

### HEALTHIEST WISCONSIN 2020 FOCUS AREA

- Injury and Violence

2020 GOALS	2020 OBJECTIVES	BASELINE	CURRENT STATUS	DATA SOURCE
Reduce access to lethal means.	By 2020, the suicide death rate per 100,000 population in Kenosha County will decrease to 8/100,000 (10 year average).	15.8/100,000 (2010)	14.5/100,000 (2014)	WISH Database/Kenosha Medical Examiner's Office
Reduce the number of injuries and deaths related to motor vehicle crashes.	By 2020, the Kenosha County motor vehicle crash death rate per 100,000 population will decrease to 5/100,000 (10 year average).	8.5/100,000 (2010)	13.3/100,000 (2014)	Kenosha Medical Examiner's Office
Reduce the number injuries and deaths related to falls.	By 2020, the Kenosha County age adjusted death rate due to falls per 100,000 population will decrease to 5/100,000 (10 year average).	10/100,000 (2008)	17.8/100,000 (2012)	WISH Database
Reduce the number of hospitalizations related to opiate use.	By 2020, the Kenosha County drug-related hospitalization rate per 100,000 population will decrease to 180/100,000.	253/100,000 (2010-2011)	259/100,000 (2011-2012)	Wisconsin Epidemiological Profile on Alcohol and Other Drug Use (2014)

### IMPACT OBJECTIVES:

- Increase use of cable gun locks.
- Increase community education on means restriction.
- Increase the use of child passenger safety seats and seat belts.
- Increase activity programs to decrease falls in the elderly population.
- Increase mental health community resources.
- Increase alcohol and other drug use treatment resources.

### RISK FACTORS:

- Lack of education
- Impaired motor vehicle drivers
- Mobility issues with aging population

# HEALTHY PEOPLE KENOSHA COUNTY 2020

## Youth Health Committee

### HEALTHIEST WISCONSIN 2020 FOCUS AREAS

- Adequate, Appropriate, and Safe Food and Nutrition
- Physical Activity
- Reproductive and Sexual Health

2020 GOALS	2020 OBJECTIVES	BASELINE	CURRENT STATUS	DATA SOURCE
Promote physical activity and healthy food choices	By 2020, the percent of the population with adequate access to locations for physical activity will increase to 100%.	94% (2010)	94 % (2013)	National Center for Chronic Disease Prevention
Promote a healthy reproductive system.	By 2020, the Kenosha County birth rate per 1,000 population (ages 15-19) will decrease to 30/1,000.	44.9/1,000 (2008)	25.9/1,000 (2013)	WISH Database
	By 2020, the number of Kenosha County sexually transmitted infections (Chlamydia) cases per 100,000 population will decrease to 350/100,000.	438/100,00 (2010)	497/100,000 (2012)	Wisconsin STD Program
Improve high school graduation rate.	By 2020, the percent of ninth grade cohort that graduates in 4 years will improve to 92%.	85% (2006-2007)	83% (2011-2012)	National Center for Education Statistics
Decrease the number of children in poverty.	By 2020, the percent of Kenosha County children under age 18 in poverty will decrease to 11%.	14% (2008)	21% (2013)	U.S. Census, Small Area Income and Poverty Estimates

### IMPACT OBJECTIVES:

- Increase the number of families engaging in physical activity together.
- Increase the number of restaurants/school cafeterias offering/promoting healthy choices.
- Increase reproductive health education and awareness.

### RISK FACTORS:

- Unhealthy diet
- Food deserts
- Physical inactivity
- Lack of education
- Low income

# HEALTHY PEOPLE KENOSHA COUNTY 2020

- Unsafe sex
- Poverty
- Single parent households

## Environmental Health Committee

### HEALTHIEST WISCONSIN 2020 FOCUS AREA

- Environmental and Occupational Health

2020 GOALS	2020 OBJECTIVES	BASELINE	CURRENT STATUS	DATA SOURCE
Improve air quality.	By 2020, reduce the asthma hospitalization rate in Kenosha County to 10/10,000 population (10 year average).	15.84/10,000 (2007-2009)	12.97/10,000 (2009-2011)	Burden of Asthma Report (2010/2013)
	By 2020, reduce the asthma emergency department visit rate in Kenosha County to 35/10,000 population (10 year average).	55.56/10,000 (2007-2009)	54.43/10,000 (2009-2011)	Burden of Asthma Report (2010/2013)

### IMPACT OBJECTIVES:

- Increase implementation of the current National Institute (NIH) of Health asthma guidelines for optimal diagnosis and management of asthma by all health care providers.
- Reduce or control environmental factors associated with asthma.
- Increase asthma education consistent with the current NIH asthma guidelines.

### RISK FACTORS:

- Poor housing conditions
- Lack of education
- Low income
- Air pollution due to ozone

