



COUNTY OF KENOSHA

Administrative Services Emergency Management

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PRESS RELEASE

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DISASTER RESPONSE AND BUSINESS CONTINUITY PLANNING CONFERENCE

You are invited to join Business Leaders from across the County for the “Disaster Response and Business Continuity Planning Conference,” to be held Tuesday October 16th from 7:30 am – 1 pm at Gateway’s Center for Bioscience & Information Technology, 3520 – 30th Avenue, Kenosha.

The conference will cover the following topics:

- Business Continuity Planning and Continuity of Operations – Does my business need to have a business continuity plan?
- Flu Pandemic/Avian Flu Planning for business
- Protecting Businesses’ Electronic Information
- Business Catastrophic Insurance – What it covers and why you need it
- Protecting the Corporate Image
- Hazards in Kenosha County
- Protecting Critical Infrastructure

The conference is being sponsored by the Kenosha Area Business Alliance, Kenosha Area Chamber of Commerce, Kenosha County Division of Emergency Management and Gateway Technical College.

Cost of the conference is \$25 for KABA or Chamber members and \$50 for non-members. Please RSVP by October 9, 2007, to Diana Ide-Gonzalez at KABA at 262-605-1100 or didegonzalez@kaba.org