

KENOSHA COUNTY: 2010 CENSUS

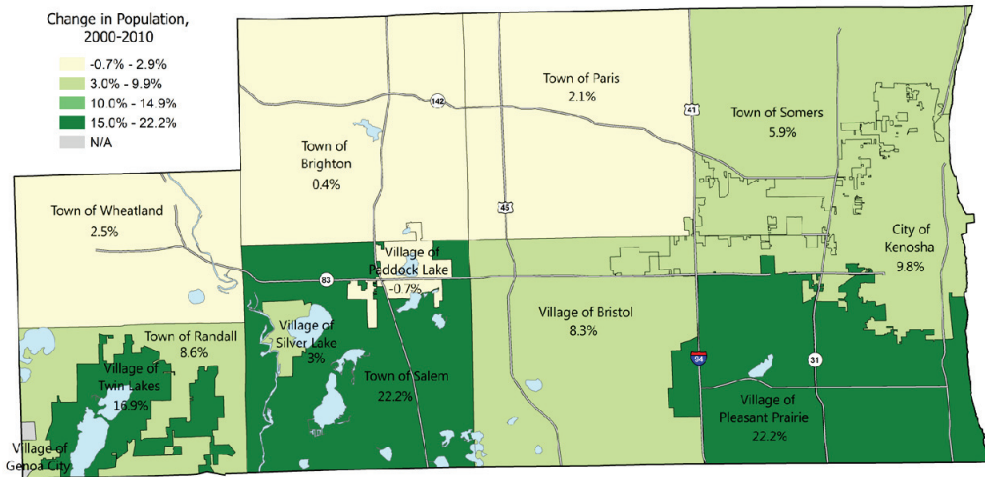
In March 2011, the US Census Bureau released redistricting data from the 2010 Census to the State of Wisconsin, including a count of the population and very basic information about demographics and housing. What can we learn about Kenosha County from the 10 questions asked by the 2010 Census?

POPULATION COUNTS

	1980	1990	2000	2010	% Change 2000 - 2010
Brighton	1,180	1,264	1,450	1,456	0.4%
Bristol*	3,599	3,968	4,538	4,914	8.3%
City of Kenosha	77,685	80,426	90,352	99,218	9.8%
Paddock Lake	2,207	2,662	3,012	2,992	-0.7%
Paris	1,612	1,482	1,473	1,504	2.1%
Pleasant Prairie	12,703	12,037	16,136	19,719	22.2%
Randall	2,155	2,395	2,929	3,180	8.6%
Salem	6,292	7,146	9,871	12,067	22.2%
Silver Lake	1,598	1,801	2,341	2,411	3.0%
Somers	7,724	7,748	9,059	9,597	5.9%
Twin Lakes	3,474	3,989	5,124	5,989	16.9%
Wheatland	2,908	3,263	3,292	3,373	2.5%
Kenosha County	123,137	128,181	149,577	166,426⁺	11.3%

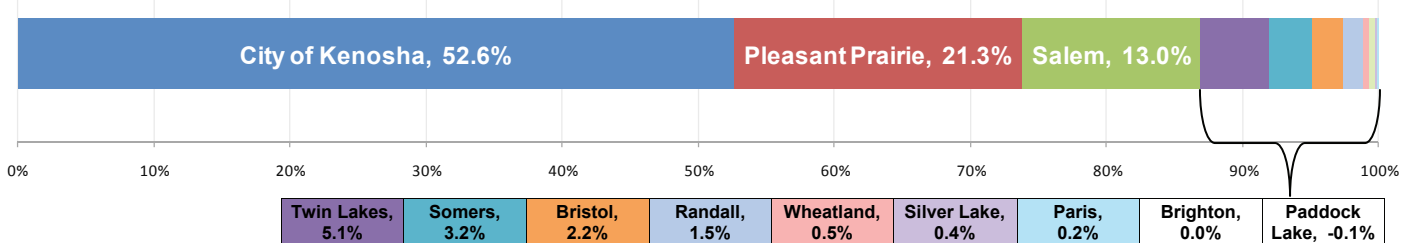
* This number includes the Town of Bristol and the Village of Bristol's 2010 Census counts.

⁺ This number includes six residents in the portion of the Village of Genoa City within the Kenosha County border.



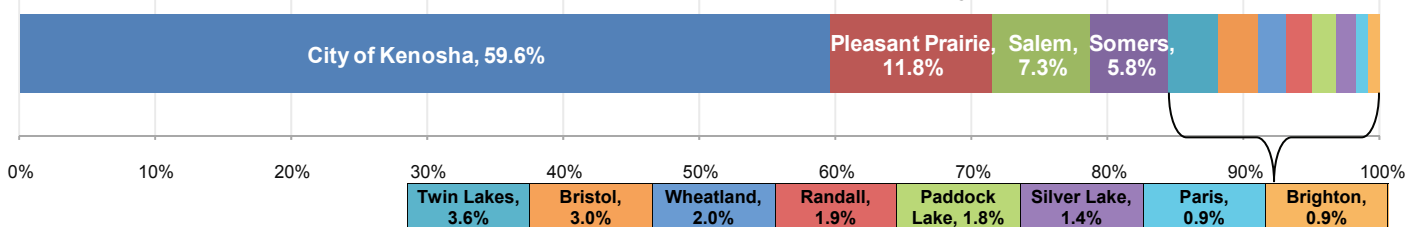
Source: US Census Bureau and UW-Applied Population Lab

Where are Kenosha County's 16,843 new residents* living?



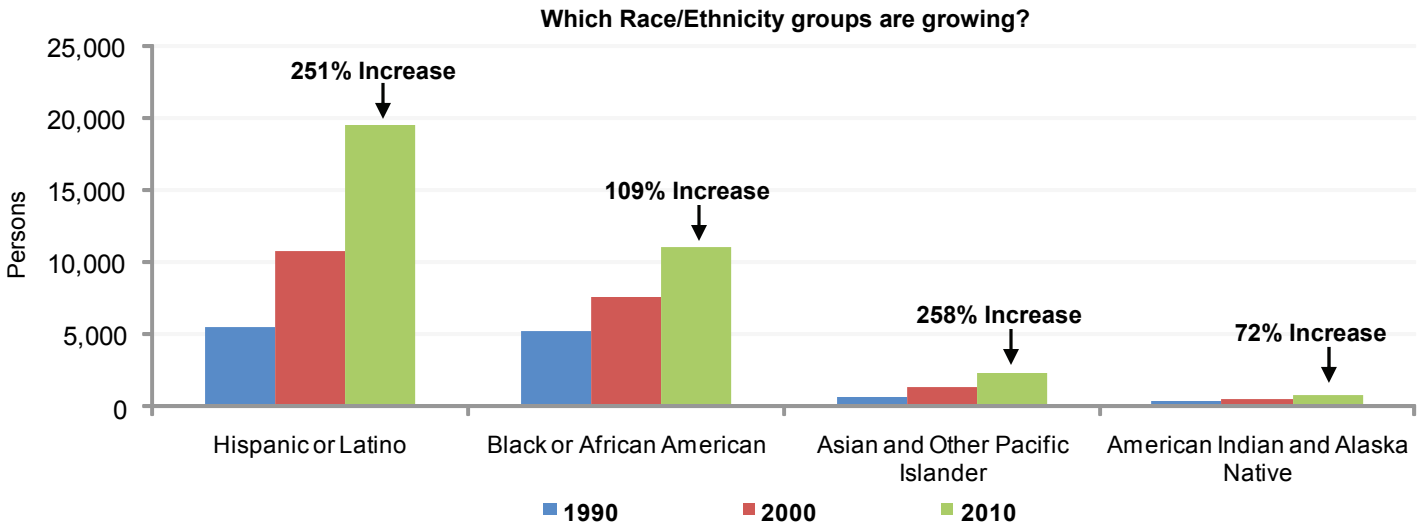
* This number does not include six residents in the Village of Genoa City

Overall, where do people live in Kenosha County?

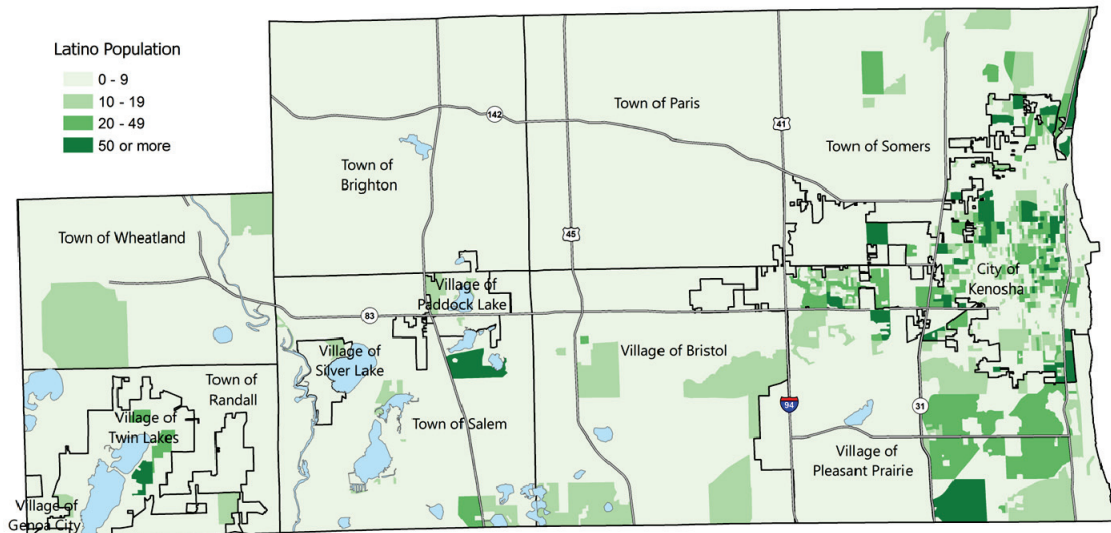


RACE & ETHNICITY

	2000		2010		2000-2010 % CHANGE
	#	% OF POP	#	% OF POP	
RACE					
White	132,193	88.4%	139,416	83.8%	5.5%
Black or African American	7,600	5.1%	11,052	6.6%	45.4%
American Indian and Alaska Native	564	0.4%	814	0.5%	44.3%
Asian	1,381	0.9%	2,393	1.4%	73.3%
Native Hawaiian and Other Pacific Islander	57	0.0%	89	0.1%	56.1%
Some Other Race Alone	4,924	3.3%	7,880	4.7%	60.0%
Two or More Races	2,858	1.9%	4,782	2.9%	67.3%
ETHNICITY					
Not Hispanic or Latino	138,820	92.8%	146,834	88.2%	5.8%
Hispanic or Latino	10,757	7.2%	19,592	11.8%	82.1%

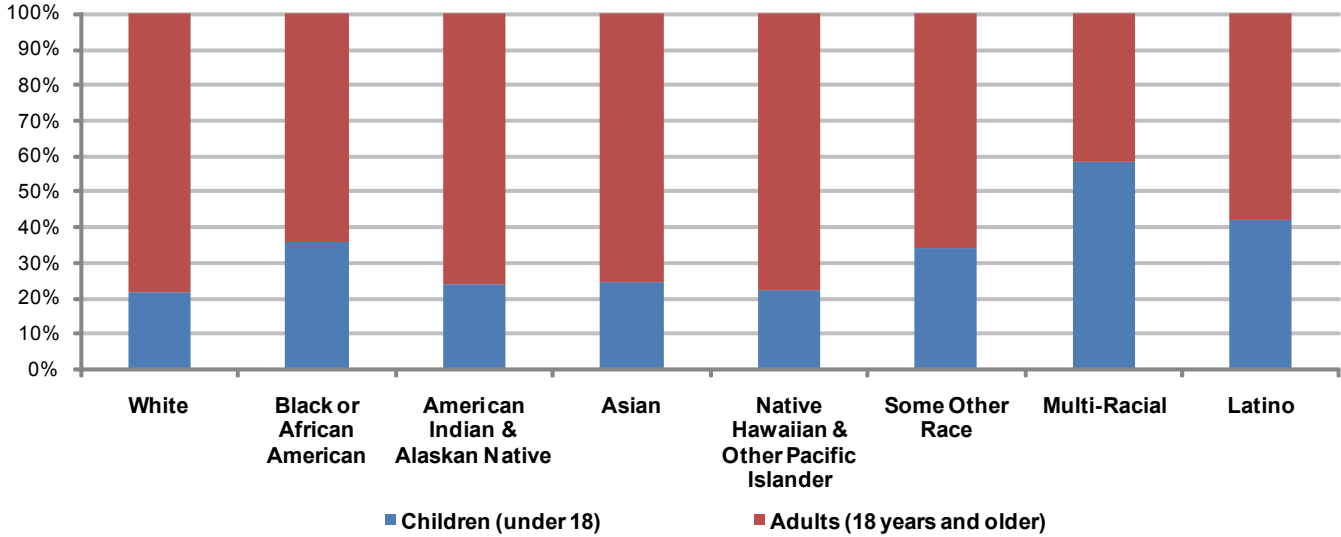


Where is the Hispanic/Latino Population in Kenosha County?

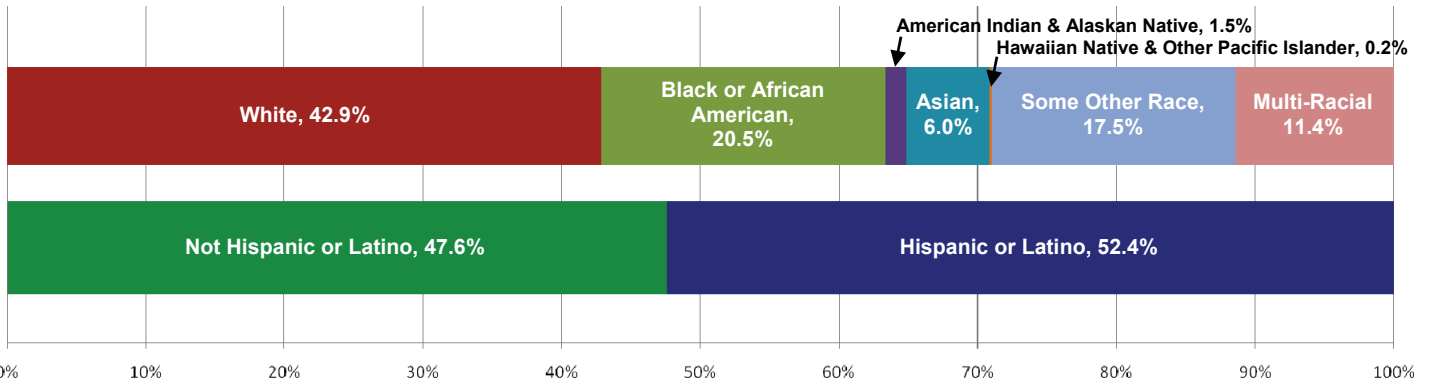


Source: US Census Bureau and UW-Applied Population Lab

What do we know about age and race/ethnicity in Kenosha County?
 (More data on age distribution will be released in Summer 2011.)



What is the race/ethnicity of Kenosha County's 16,843 new residents*?

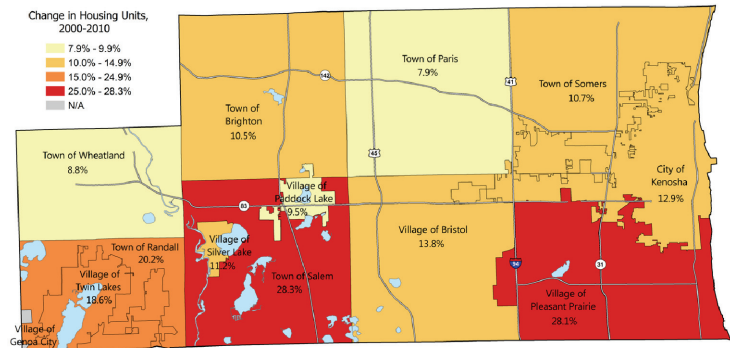


* This number includes six residents in the Village of Genoa City.

HOUSING UNITS

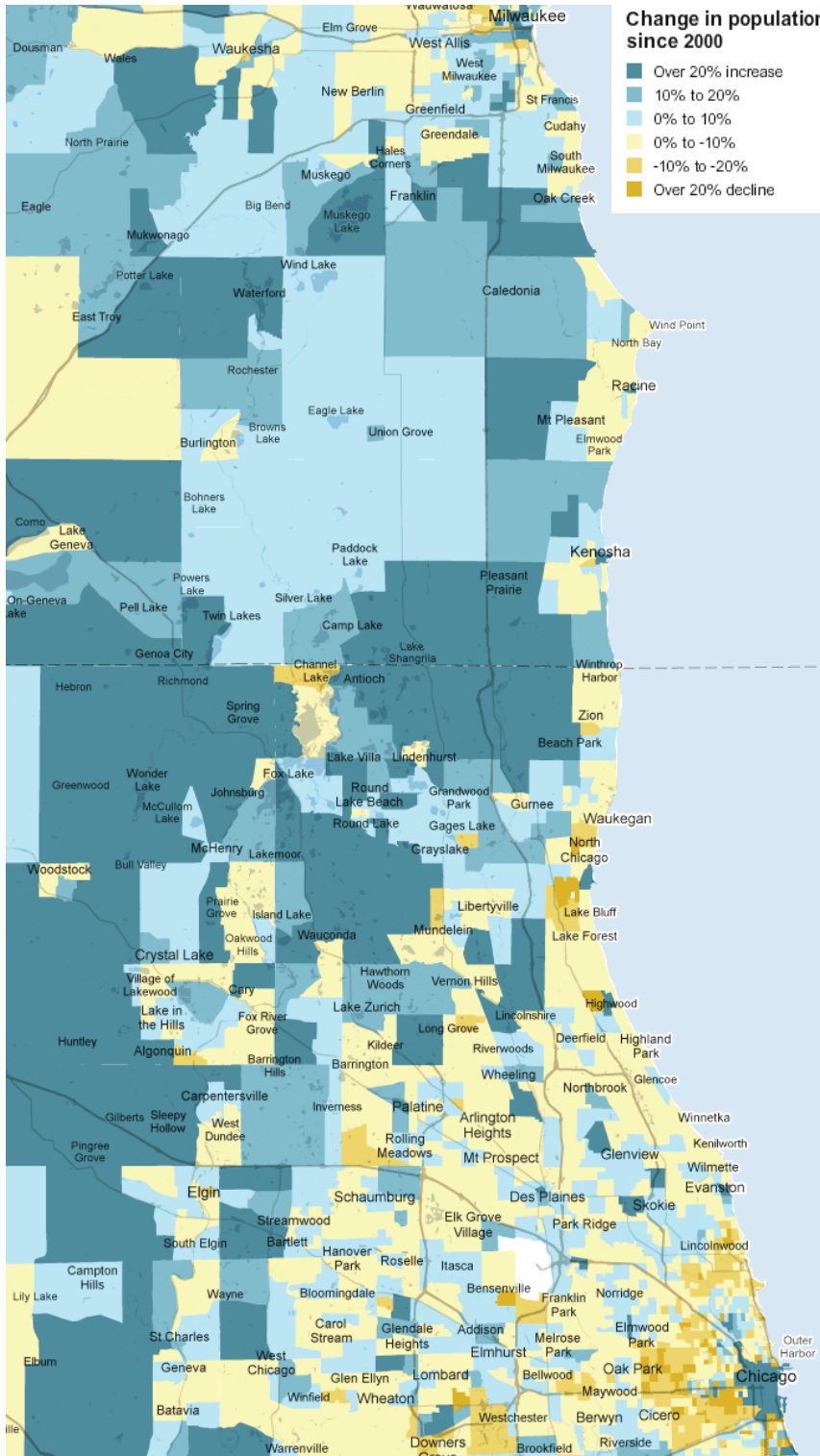
	2000		2010		2000-2010 % Change in Units
	# Units	% Occupied	# Units	% Occupied	
Brighton	524	96.2%	579	94.0%	10.5%
Bristol	1,818	94.3%	2,069	91.4%	13.8%
City of Kenosha	36,004	95.6%	40,643	92.0%	12.9%
Paddock Lake	1,185	89.1%	1,297	86.7%	9.5%
Paris	554	96.6%	598	95.3%	7.9%
Pleasant Prairie	6,050	96.2%	7,753	93.8%	28.1%
Randall	1,278	80.7%	1,536	75.7%	20.2%
Salem	3,939	89.6%	5,055	88.7%	28.3%
Silver Lake	964	90.9%	1,072	84.7%	11.2%
Somers	3,552	95.7%	3,932	93.3%	10.7%
Twin Lakes	2,742	72.0%	3,251	72.1%	18.6%
Wheatland	1,379	87.7%	1,501	86.6%	8.8%
Kenosha County	59,989	93.4%	69,286	90.4%	15.5%

Where was the housing boom in Kenosha County over the last decade?



Source: US Census Bureau and UW-Applied Population Lab

REGIONAL POPULATION CHANGE



Source: New York Times, "Mapping the 2010 Census"

Change in population since 2000

- Over 20% increase
- 10% to 20%
- 0% to 10%
- 0% to -10%
- 10% to -20%
- Over 20% decline

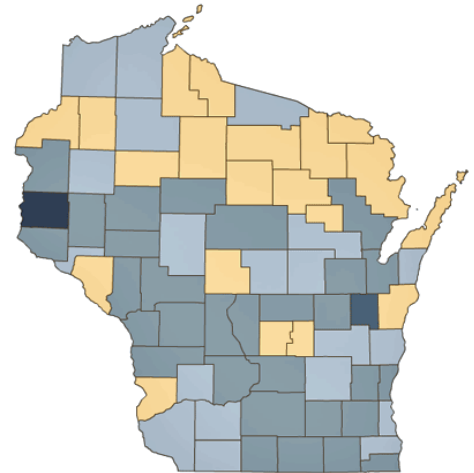
STATE DATA

2010 CENSUS RESULTS

Wisconsin STATE POPULATION: 5,686,986

POPULATION CHANGE BY COUNTY: 2000-2010

- LOSS
- 0-5%
- 5-15%
- 15-25%
- 25% +



Source: US Census Bureau

MOST POPULOUS COUNTIES IN WISCONSIN

	County	2010 Population	% of WI Pop
1.	Milwaukee	947,735	16.7%
2.	Dane	488,073	8.6%
3.	Waukesha	389,891	6.9%
4.	Brown	248,007	4.4%
5.	Racine	195,408	3.4%
6.	Outagamie	176,695	3.1%
7.	Winnebago	166,994	2.9%
8.	Kenosha	166,426	2.9%
9.	Rock	160,331	2.8%
10.	Marathon	134,063	2.4%

FOR MORE INFORMATION

- **American FactFinder** (<http://factfinder.census.gov>)
This is the portal for all data collected by the U.S. Bureau of the Census.
- **University of Wisconsin-Madison/Extension Applied Population Laboratory** (<http://www.apl.wisc.edu/>)
The APL provides data, reports and more.
- **Wisconsin Department of Administration Demographic Services Center** (<http://www.doa.state.wi.us/>)
The DOA provides census data and reports, as well as annual population estimates.