

# BUSINESS SERVICES NEWSLETTER

KENOSHA COUNTY JOB CENTER



January / February  
Volume 20 - Issue 1



Jim Kreuser  
County Executive



## Kenosha Companies Take Advantage of On the Job Training Program

**So, you're ready to hire. Or maybe you're thinking about hiring. We understand the process to bring on a new worker can be expensive and time consuming. But what if the costs to train a new worker could be offset?**

Three Kenosha based companies have recently found that the Workforce Investment Act (WIA)-funded On-The-Job-Training (OJT) helped to bring both employer and applicant together, creating a win-win situation for all parties.

These employers have been able to minimize the upfront costs of training and supervision for new employees, ensure that training is aligned with actual skill requirements of the job, and realize immediate gains in productivity as workers learn on the job. Employees participating in OJT benefit because they are receiving a paycheck while acquiring the skills to perform effectively on the job and advance their careers beyond the lifespan of the training program.

With the WIA-OJT program, employers hire individuals directly. Funds are provided to assist employers in bridging skills gaps for newly hired employees through partial wage reimbursement during the prescribed training periods. Employers are required to sign agreements and provide training plans and timekeeping records. Individuals must be enrolled in this program prior to their hire date in order to qualify.

The process is simple, concise and there are no complicated forms. A Business Services Representative will meet with you to discuss your needs, the position(s) for which you are seeking OJT training dollars and walk you through the process..

For more information on how take advantage of this win-win situation please contact your Business Services Representative or contact Rebecca Freund at 262.697.4610 to be connected to a Representative.

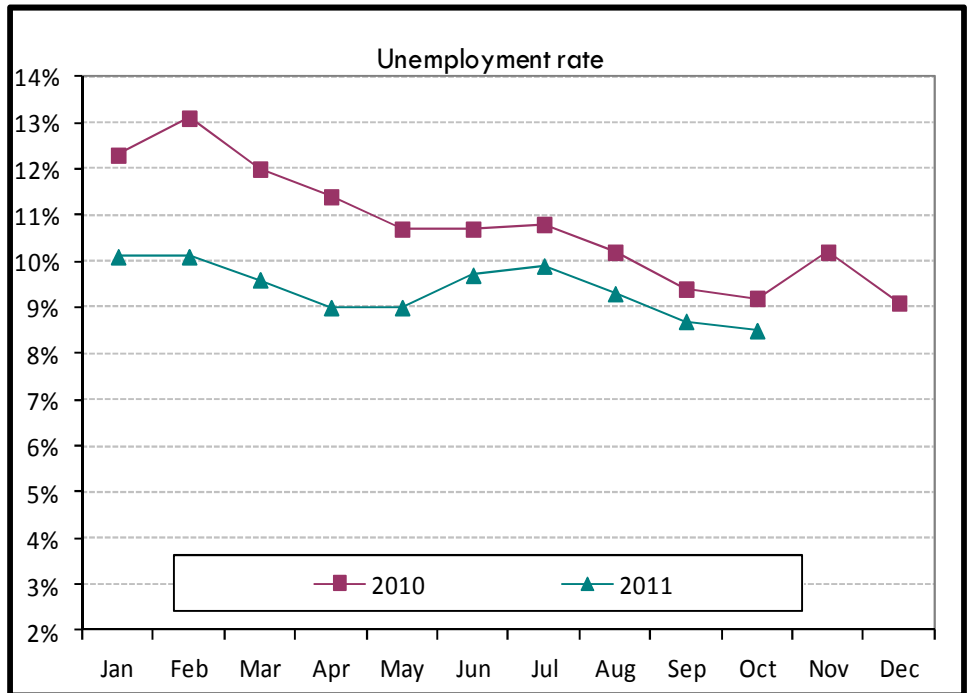
Inside this issue:	
OJT	1
Unemployment Rate	2
New Years Resolutions	2
2012 Job Fairs	3
Labor Law Clinic	3
Calendar of Events	4



# Kenosha Unemployment Rates

2011 has looked slightly better than 2010. Could this mean that the economy is changing for the better?

Business Services Team keeps up with Labor Market information. If there is something that you would like more information on, please contact your Representative directly or contact Rebecca at 262.697.4610 to be connected with one.



<http://www.dwd.wisconsin.gov/oea/>

## WE HAVE RESOLUTIONS FOR THE NEW YEAR - DO YOU??

*Can you believe another year has come and gone? Well, with a New Year also comes those New Year's resolutions. Some resolutions that the Business Services Team has are:*

- Using Social Media more to connect with you and your business - Like us on Facebook - Join our group on LinkedIn - Follow us on Twitter
- Connecting Entrepreneurs to local resources

**Happy  
New  
Year**

*From the Kenosha County  
Business Services Team!*

# 2012 Job Fairs.....

## February 2, 2012

Where: Gateway Technical College - Madrigrano Auditorium -  
3520 30th Avenue, Kenosha, WI 53144  
Time: 12:30 p.m. to 3:30 p.m.  
Cost: \$100.00

Booths are very limited - first come, first serve basis for employers with job openings. Registration form is provided as the last page.

## May 22, 2012 - Tri-County Community & Veterans Job Fair

Where: Kenosha County Center - 19600 75th Street, Bristol, WI  
Time: 12:30 p.m. to 3:30 p.m.

## September 19, 2012

Where: Kenosha County Center - 19600 75th Street, Bristol, WI  
Time: 12:30 p.m. to 3:30 p.m.

Business Services can work with you to hold an on-site recruitment, a mini job fair or an industry specific job fair for 2012. If interested, please contact your Representative directly or contact Rebecca at 262.697.4610 to be connected with one.

---

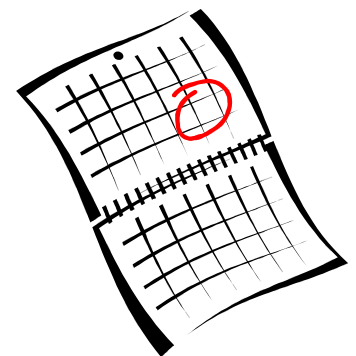
---

## .....Save the Date

**Wednesday, April 18, 2012**, the **Labor Law Clinic** will be held at Gateway Technical College - Madrigrano Auditorium. Registration begins at 7:30 a.m. with the program beginning at 8:00 a.m. and ending at 3:30 p.m. Topics to be discussed are:

- Deciding Who Is Eligible for UI Benefits
- Defining Misconduct Under WI Unemployment Insurance Law
- Fair Employment Law Basics
- Avoiding “Loaded” Employment Application & Interview Questions

Registration form is attached. Any questions, please call Rebecca at 262.697.4610 or [business.services@kenoshacounty.org](mailto:business.services@kenoshacounty.org).



# Calendar of Events

## **BUSINESS SERVICES**

8600 Sheridan Road  
Kenosha, WI 53143

To find out more about our services, contact one of the Business Services Representatives:

Jeff Kehl	697.4639
Dennis Pierce	697.4659
Eric Guptail	697.4696
Jerry Costello	697.4707
Rebecca Freund	697.4610
Barb Welch	697.4592
Fax #	697.4548

Watch for this bulletin every other month to discover what is currently happening in the Kenosha Employment and Training community.

If you would like more information about this newsletter and the information it contains, or if you have any comments or suggestions, please contact 262.697.4610.

### **January 24, 2012**

Legal Update - presented by Attorney Mark Goldstein  
11:30 a.m. to 2:00 p.m.  
CATI - 2320 Renaissance Blvd., Sturtevant, WI  
\$10.00 includes lunch  
Register online: [www.wdc.racineco.com](http://www.wdc.racineco.com)

### **February 2, 2012**

Kenosha County Job Fair  
12:30 p.m. to 3:30 p.m.  
Gateway Technical College - Madrigrano Auditorium  
3520 30th Avenue - Kenosha, WI 53144  
Registration form attached

### **February 28, 2012**

Slug Proof Your Organization - presented by Jeff Kortez,  
Human Asset Management  
11:30 a.m. to 2:00 p.m.  
CATI - 2320 Renaissance Blvd., Sturtevant, WI  
\$10.00 includes lunch  
Register online: [www.wdc.racineco.com](http://www.wdc.racineco.com)

“We may encounter many defeats but we must not be defeated.”

- Maya Angelou



#### **Disclaimer:**

The information contained within this newsletter is intended to be advisory in nature only and should not be construed in any way, by any party, to be a guarantee or a definitive guideline on any one topic.