



TOWN OF BRIGHTON

FACT SHEET

Household Trends

Household: A household is all persons who occupy a housing unit, which is defined by the US Census Bureau as a house, apartment, mobile home, a group of rooms, or a single room that is occupied as separate living quarters.

Existing Households

In 2000, there were 504 households in the Town of Brighton, and the average household size was 2.88 persons.

Household Trends

Between 1980 and 2000, the number of households increased from 359 to 504, or approximately 40%.

During the same time period, in Kenosha County, the number of households increased by 12,993, or about 30.2%.

HOUSEHOLD CHARACTERISTICS IN KENOSHA COUNTY COMMUNITIES

| COMMUNITY | NUMBER OF HOUSEHOLDS ^a | AVERAGE HOUSEHOLD SIZE ^a | MEDIAN ANNUAL HOUSEHOLD INCOME ^b | % OF HOUSEHOLDS BELOW POVERTY LINE ^b |
|-----------------------|-----------------------------------|-------------------------------------|---|---|
| Towns | | | | |
| Brighton | 504 | 2.88 | \$70,078 | 1.2 |
| Bristol | 1,715 | 2.65 | \$54,661 | 2.3 |
| Paris | 535 | 2.75 | \$54,375 | 4.7 |
| Randall | 1,031 | 2.84 | \$63,062 | 3.8 |
| Salem | 3,529 | 2.79 | \$54,392 | 6.5 |
| Somers | 3,399 | 2.45 | \$49,608 | 6.5 |
| Wheatland | 1,209 | 2.72 | \$52,386 | 7.4 |
| Villages | | | | |
| Paddock Lake | 1,056 | 2.84 | \$53,382 | 1.4 |
| Pleasant Prairie | 5,819 | 2.73 | \$62,856 | 3.3 |
| Silver Lake | 876 | 2.67 | \$50,431 | 5.5 |
| Twin Lakes | 1,973 | 2.58 | \$46,601 | 7.3 |
| Cities | | | | |
| Kenosha | 34,411 | 2.54 | \$41,902 | 8.8 |
| KENOSHA COUNTY | 56,057 | 2.60 | \$46,970 | 7.3 |

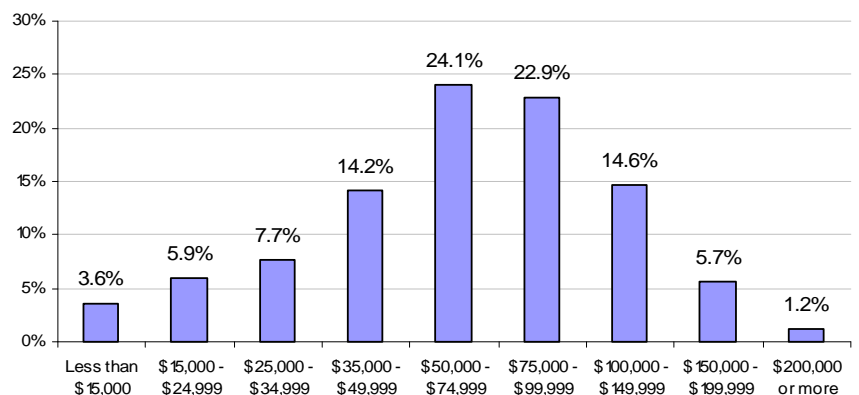
^a Data from 2000
^b Data from 1999

Source: US Census Bureau and SEWRPC

Household Income

In 1999, the Town of Brighton's median household income was \$70,078. In comparison, the countywide median household income was \$46,970, the statewide median income was \$43,719, and the national median income was \$41,994.

TOWN OF BRIGHTON HOUSEHOLD INCOME: 1999



Source: U.S. Census Bureau and SEWRPC

Poverty

In 2000, about 1.2% of households in the Town of Brighton were below the poverty line. (Overall, 7.3% of Kenosha County residents lived below the poverty line.)