



TOWN OF SALEM

FACT SHEET

Household Trends

Household: A household is all persons who occupy a housing unit, which is defined by the U.S. Census Bureau as a house, apartment, mobile home, a group of rooms, or a single room that is intended for occupancy as a separate living quarter.

Existing Households

In 2000, there were 3,529 households in the Town of Salem, and the average household size was 2.79 persons.

Household Trends

Between 1980 and 2000, the number of households increased from 2,148 to 3,529, or approximately 64%.

During the same time period, in Kenosha County, the number of households increased by 12,993, or about 30.2%.

HOUSEHOLD CHARACTERISTICS IN KENOSHA COUNTY COMMUNITIES

COMMUNITY	NUMBER OF HOUSEHOLDS ^a	AVERAGE HOUSEHOLD SIZE ^a	MEDIAN ANNUAL HOUSEHOLD INCOME ^b	% OF HOUSEHOLDS BELOW POVERTY LINE ^b
Towns				
Brighton	504	2.88	\$70,078	1.2
Bristol	1,715	2.65	\$54,661	2.3
Paris	535	2.75	\$54,375	4.7
Randall	1,031	2.84	\$63,062	3.8
Salem	3,529	2.79	\$54,392	6.5
Somers	3,399	2.45	\$49,608	6.5
Wheatland	1,209	2.72	\$52,386	7.4
Villages				
Paddock Lake	1,056	2.84	\$53,382	1.4
Pleasant Prairie	5,819	2.73	\$62,856	3.3
Silver Lake	876	2.67	\$50,431	5.5
Twin Lakes	1,973	2.58	\$46,601	7.3
Cities				
Kenosha	34,411	2.54	\$41,902	8.8
KENOSHA COUNTY	56,057	2.60	\$46,970	7.3

^a Data from 2000

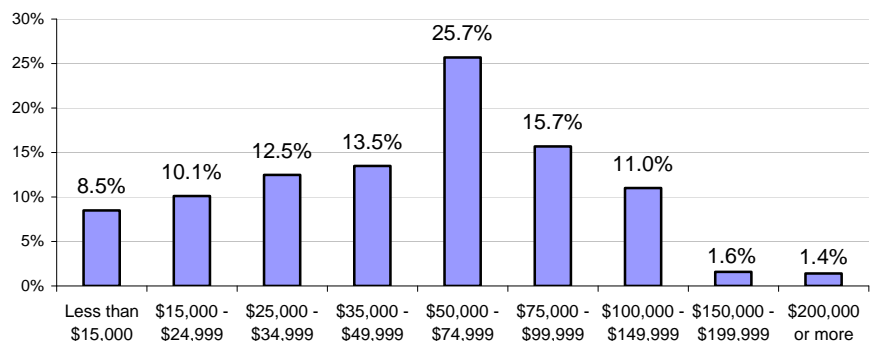
^b Data from 1999

Source: US Census Bureau and SEWRPC

Household Income

In 1999, the Town of Salem's median household income was \$54,392. (In comparison, the countywide median household income was \$46,970, the statewide median income was \$43,719, and the national median income was \$41,994.)

TOWN OF SALEM HOUSEHOLD INCOME: 1999



Source: U.S. Census Bureau and SEWRPC

Poverty

In 2000, about 6.5% of households in the Town of Salem were below the poverty line. (Overall, 7.3% of Kenosha County residents live below the poverty level.)