



KENOSHA COUNTY MULTI-JURISDICTIONAL COMPREHENSIVE PLAN VILLAGE OF PLEASANT PRAIRIE FACT SHEET

Household Trends

Household: A household is all persons who occupy a housing unit, which is defined by the US Census Bureau as a house, apartment, mobile home, a group of rooms, or a single room that is occupied as a separate living quarters.

Existing Households

In 2000, there were 5,819 households in the Village of Pleasant Prairie, and the average household size was 2.73 persons.

Household Trends

Between 1980 and 2000, the number of households in the Village increased from 4,041 to 5,819, or approximately 44%.

During the same time period, the number of households in Kenosha County increased by 12,993, or about 30%.

HOUSEHOLD CHARACTERISTICS IN KENOSHA COUNTY COMMUNITIES

COMMUNITY	NUMBER OF HOUSEHOLDS ^a	AVERAGE HOUSEHOLD SIZE ^a	MEDIAN ANNUAL HOUSEHOLD INCOME ^b	% OF HOUSEHOLDS BELOW POVERTY LINE ^b
Towns				
Brighton	504	2.88	\$70,078	1.2
Bristol	1,715	2.65	\$54,661	2.3
Paris	535	2.75	\$54,375	4.7
Randall	1,031	2.84	\$63,062	3.8
Salem	3,529	2.79	\$54,392	6.5
Somers	3,399	2.45	\$49,608	6.5
Wheatland	1,209	2.72	\$52,386	7.4
Villages				
Paddock Lake	1,056	2.84	\$53,382	1.4
Pleasant Prairie	5,819	2.73	\$62,856	3.3
Silver Lake	876	2.67	\$50,431	5.5
Twin Lakes	1,973	2.58	\$46,601	7.3
Cities				
Kenosha	34,411	2.54	\$41,902	8.8
KENOSHA COUNTY	56,057	2.60	\$46,970	7.3

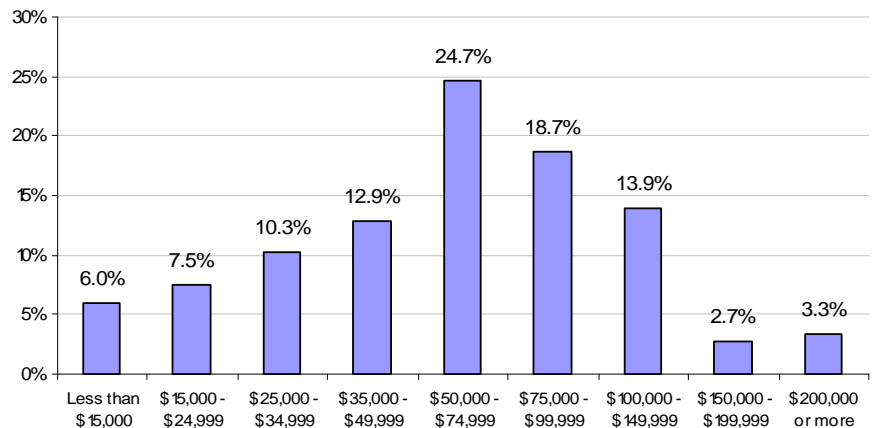
^a Data from 2000
^b Data from 1999

Source: US Census Bureau and SEWRPC

Household Income

In 1999, the Village of Pleasant Prairie's median household income was \$62,856. In comparison, the countywide median household income was \$46,970, the statewide median income was \$43,719, and the national median income was \$41,994.

VILLAGE OF PLEASANT PRARIE HOUSEHOLD INCOME: 1999



Source: U.S. Census Bureau and SEWRPC

Poverty

In 2000, about 3.3% of households in the Village of Pleasant Prairie were below the poverty line. (Overall, 7.3% of Kenosha County residents lived below the poverty line.)