

# Compass Points

## Kenosha County's Comprehensive Planning Newsletter

### Local Community Informational Meetings

Through fall 2007, the Comprehensive Planning Team conducted a public informational meeting in each of the local communities participating in the Kenosha County Multi-Jurisdictional Comprehensive Plan.

The meetings began with a short presentation providing background on Wisconsin's comprehensive planning law, often referred to as the "Smart Growth" law, and the multi-jurisdictional planning process in Kenosha County. Following the presentation, attendees were invited to visit "information stations" organized around the comprehensive plan elements. Topics included existing inventory data on population and employment; land use; transportation; housing; economic development; utilities and community facilities; agricultural, natural, and cultural resources; implementation, and intergovernmental cooperation.



Participants were also encouraged to share their thoughts on the comprehensive plan element issues, as well as their hopes and concerns for the future of their community. Some of the written comments included:

- We need to identify who we are... green space, farms, housing, light industry. We want to be more than just lumped as part of the Chicago-Milwaukee corridor
- How does the plan address the influx of residents to the more affordable housing and land/infrastructure? Migration from Illinois? Aging population?
- Leave more green space
- City needs to give incentives to individuals to start businesses
- Access to I-94 good for residential, business/industrial development
- Mass transportation is needed for getting around and environmental concerns
- Highway traffic now approaches that in Lake County. Let's get behind public transit in a big way. METRA is a great way to go
- Proceed with the off-street bike trails.
- Concerned about towns losing area and control of development due to annexation
- Lake Michigan is our greatest asset. Please recognize its value and plan for its value to the whole community.
- Please protect natural resource of better-than-most soil for agriculture

A summary of all public comments can be found on our website:

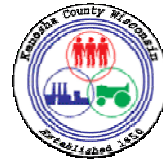
[www.co.kenosha.wi.us/plandev/smart\\_growth/](http://www.co.kenosha.wi.us/plandev/smart_growth/)

### In This Edition:

- ◆ Local Informational Meetings
- ◆ Summaries of Draft Chapters VI and XIII

### Your Comprehensive Planning Team:

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*Community Planning Educator*  
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## Summary of Draft Chapter VI: Existing Plans and Ordinances

Southeastern Wisconsin, Kenosha County, and Kenosha County's communities have a rich history of planning. The multi-jurisdictional comprehensive plan is intended, in part, to review and update, as necessary, the land use and related plans adopted by local governments. Additionally, it is intended to refine and detail the regional land use and transportation plans.

### Regional Plans

Several plans have been developed for the seven-county Southeastern Wisconsin Region, including a regional land use plan, transportation system plan, natural areas plan, and a water quality management plan. Preparation of a regional water supply plan and a telecommunications plan are currently underway.

### County & Multi-Jurisdictional Plans

County plans summarized in Chapter VI include:

- ◆ Economic Summit Reports (August 2001 and March 2007)
- ◆ Town of Randall and Village of Twin Lakes Smart Growth Comprehensive Plan (March 2005)
- ◆ Des Plaines River Watershed Plan (October 2003)
- ◆ Flood Mitigation Plan for Kenosha County (December 2001)
- ◆ Kenosha County Land and Water Resources Management Plan (September 2000)
- ◆ Kenosha County Park and Open Space Plan (October 1999)
- ◆ Kenosha Urban Planning District Plan (mid-1990s)
- ◆ IH 94 South Freeway Corridor Plan (December 1991)
- ◆ Highway Access and Development Plan (1986)
- ◆ Kenosha County Farmland Preservation Plan (June 1981)

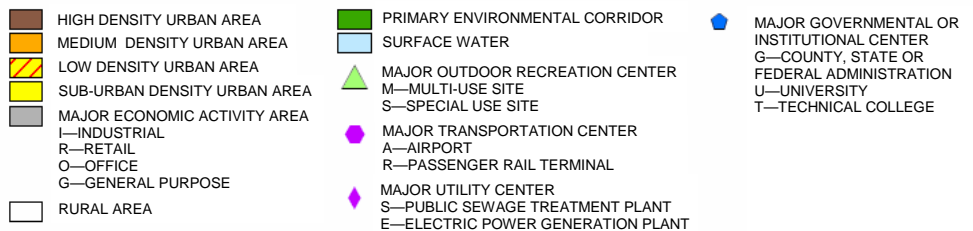
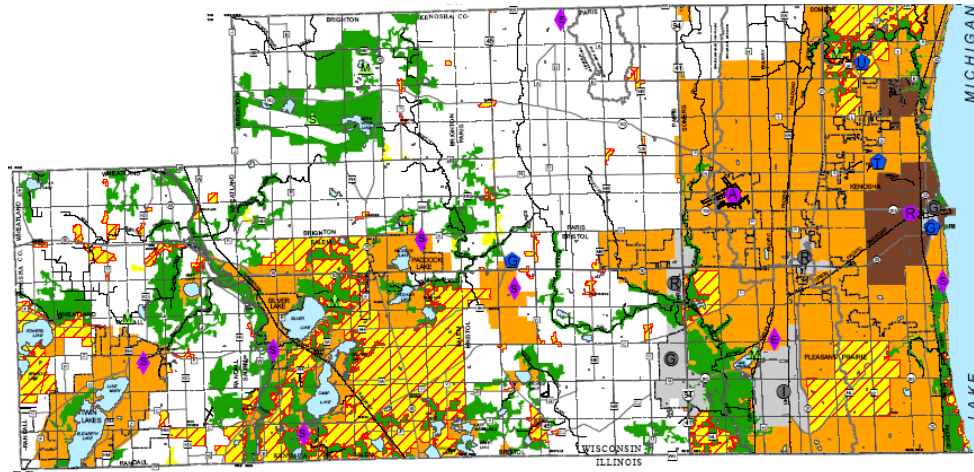
### City, Village and Town Plans

Many communities in Kenosha County have adopted a master, land use, or comprehensive plan, and several have adopted park and open space plans.

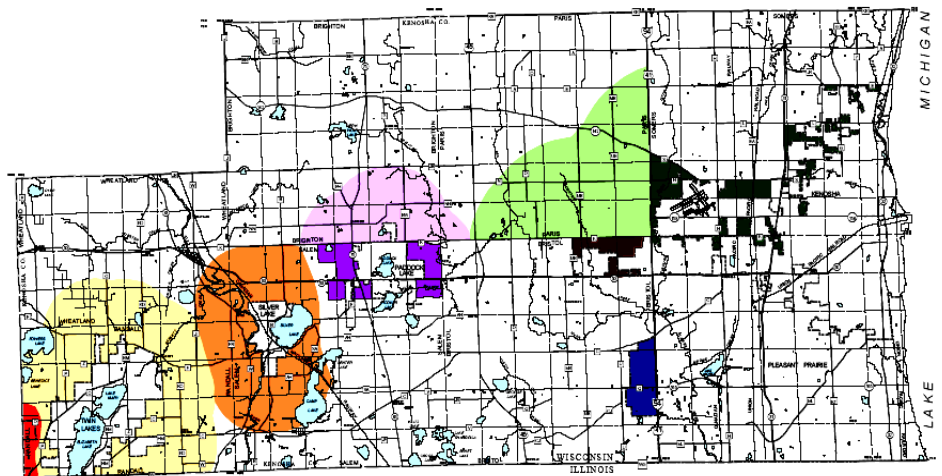
### Ordinances

To assist in ensuring consistency with the multi-jurisdictional comprehensive plan, all County and local zoning, subdivision, and official mapping ordinances have been inventoried and are summarized in Chapter VI.

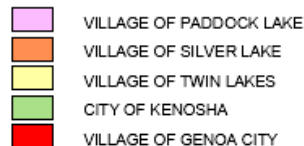
2035 REGIONAL LAND USE PLAN AS IT PERTAINS TO KENOSHA COUNTY



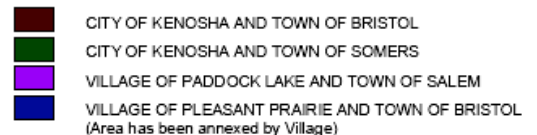
CITY AND VILLAGE EXTRATERRITORIAL PLAT REVIEW JURISDICTION IN KENOSHA COUNTY: 2007



EXTRATERRITORIAL PLAT REVIEW AREAS UNDER CHAPTER 236 OF STATUTES



EXTRATERRITORIAL PLAT REVIEW AREAS ESTABLISHED BY COOPERATIVE BOUNDARY AGREEMENTS



Note: The Village of Paddock Lake and Town of Bristol approved a boundary agreement in 2006 whereby the Village agreed not to annex lands within the Town or exercise extraterritorial plat approval within the Town.

Source: City of Kenosha, Village of Paddock Lake, Village of Pleasant Prairie, Town of Bristol, Town of Somers, Kenosha County and SEWRPC

## Summary of Draft Chapter XIII: Economic Development Element

The *Wisconsin Statutes* require this plan element to compile goals, objectives, policies and programs that promote the stabilization and retention or expansion of the economic base and quality job opportunities in Kenosha County.

### Labor Force Projections

In 2035, the population of Kenosha County is projected to be about 210,080 persons—an estimated 40% increase from 2000 based on the 2035 regional land use plan. This projection includes a significant increase in the number of people age 65 or older, which will likely mean a higher percentage of retired residents and an increase in demand for certain products and services, such as those the health care industry provides. About 77% of Kenosha County's projected population is expected to be of working age in 2035; of those, approximately 67% (109,565 residents) could be participating in the labor force.

### Employment

In 2005, there were an estimated 76,470 jobs in Kenosha County, a 11% increase from 2000. The average annual wage in Kenosha County was \$33,770 in 2005. This is about 5% below the State average.

Kenosha County has a higher concentration of manufacturing jobs than the Nation, but a similar concentration to the Region and the State. Compared to the Region, State, and Nation, Kenosha County has a higher concentration of employment in the jobs related to arts, entertainment, recreation, accommodation, food services, and local government. It has a low concentration of jobs in information technology, finance and insurance, professional and technical services, and federal job sectors.

### Economic Development Organizations and Programs

This element includes summaries of organizations and programs assisting in the establishment, retention, and expansion of businesses in Kenosha County, including Kenosha Area Business Alliance, Inc. (KABA), Community Development Block Grant (CDBG) Program, Kenosha County Department of Human Services—Division of Workforce Development, Kenosha Area Chamber of Commerce, and UW-Parkside Small Business Development Center.

### Employment Projections

Based on the 2035 Regional Land Use Plan, the total number of jobs in the County is projected to increase by about 29% to 88,500. Most job growth is expected to be in the "General" category (includes service jobs and jobs in finance, insurance, and real estate) and in the retail sector. Industrial, government, transportation, utilities, and communications jobs are expected to remain the same or decrease slightly.

#### EMPLOYMENT PROJECTIONS FOR KENOSHA COUNTY BASED ON THE REGIONAL LAND USE PLAN: 2035

INDUSTRY GROUP	EXISTING NUMBER OF JOBS: 2000	PROJECTED NUMBER OF JOBS: 2035	2000-2035 NUMBER CHANGE IN EMPLOYMENT	2000 PERCENT OF TOTAL EMPLOYMENT	2035 PERCENT OF TOTAL EMPLOYMENT
Industrial <sup>a</sup>	20,116	19,569	-547	29.3	22.1
Retail	13,349	15,674	2,325	19.4	17.7
General <sup>b</sup>	22,432	40,705	18,273	32.7	46.0
Transportation, Communications, & Utilities	2,651	2,504	-147	3.9	2.8
Government	8,534	8,636	102	12.4	9.8
Other <sup>c</sup>	1,572	1,416	-156	2.3	1.6
Total	68,654	88,504	19,850	100.0	100.0

<sup>a</sup> Includes construction, manufacturing, and wholesale trade categories

<sup>b</sup> Includes finance, insurance, and real estate (FIRE), and service categories

<sup>c</sup> Includes agricultural, agricultural services, forestry, mining, and unclassified jobs.

Source: U.S. Bureau of Economic Analysis and SEWRPC.

#### AVERAGE ANNUAL WAGES BY INDUSTRY GROUP: 2005

INDUSTRY GROUP	KENOSHA COUNTY	REGION	STATE
Natural resources	\$23,696	\$32,089	\$27,765
Construction	\$46,627	\$46,434	\$42,891
Manufacturing	\$49,475	\$50,372	\$44,430
Trade, Transportation, Utilities	\$31,048	\$33,347	\$31,088
Information	— <sup>a</sup>	— <sup>a</sup>	\$43,439
Financial Activities	\$32,788	\$54,454	\$46,267
Professional & Business Services	\$34,142	\$43,646	\$40,462
Education & Health Services <sup>b</sup>	\$34,033	\$38,881	\$37,228
Leisure & Hospitality	\$10,323	\$14,044	\$12,468
Other Services	\$18,344	\$22,065	\$20,604
Public Administration <sup>b</sup>	\$37,291	\$42,446	\$37,244
All Industries	\$33,770	— <sup>a</sup>	\$35,547

<sup>a</sup> Data not available

<sup>b</sup> Educational services include those employed by private schools and colleges. Public school and university employees are included in the public administration category.

Source: Wisconsin Department of Workforce Development and SEWRPC.

### OVERALL ECONOMIC DEVELOPMENT GOALS & OBJECTIVES

#### Goals:

- Identify and encourage desirable, diverse, and sustainable businesses
- Attract and retain jobs that provide employment opportunities for County residents
- Identify economic and educational opportunities that will help ensure job growth for future generations

#### Objectives:

- Identify a diversity of business "clusters" to be encouraged
- Encourage countywide and regional cooperation of economic development issues
- Encourage cooperation between schools and businesses to develop educational programs
- Develop methods to retain farmland and encourage agriculture as a viable part of the economy
- Capitalize on tourism amenities

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Send us your e-mail address  
and we can e-mail you the next  
newsletter!

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